

# Watershed Management Initiative

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## Santa Clara Basin Watershed Management Initiative Core Group Meeting

Thursday, September 27, 2007

1:00 p.m. to 4:00 p.m.

Santa Clara Valley Water District, Headquarters  
5700 Almaden Expressway, San José, CA 95118

### MEETING MINUTES

- **Attendance:** Bob Rhode, Larry Johmann, Kristy McCumby Hyland, Kirsten Struve, Matt Krupp, Melody Tovar, Jill Bicknell, Mary Ann Ruiz, Trish Mulvey, Lorrie Gervin, Sarah Young, Vivian Blomenkamp, Luisa Valiela, Phil Bobel, Steven Osborn, and Sandra Freitas
- **Meeting Agenda:**

<b>TIME</b>	<b>TOPIC</b>
1:00 p.m.	Welcome, Introductions, and Early Announcements
1:05 p.m.	Appreciation for Phil's WMI Leadership Service
1:15 p.m.	Early Announcements
1:20 p.m.	Overview of SCVWD Strategic Initiatives and Sustainable Organization Division (Mary Ann Ruiz)
1:35 p.m.	WMI Priorities and Summary Matrices: Scoping and Prioritization Exercises
3:40 p.m.	Nominations and Selection of WMI Leadership Team
3:50 p.m.	Planning for Holiday Potluck and Next Meeting December 6, 2007
4:00 p.m.	Adjourn

- **Action Items:**

#	ACTION ITEM	ASSIGNED TO	DUE DATE	STATUS
1	Provide feedback on columns (for determined priorities) to Sandra Freitas.	ALL	10/19/07	
2	Send out Save the Dates for Core Group Meeting and Holiday Potluck in December.	Sandra Freitas	ASAP	Done
3	Send out meeting reminders for COS Subgroup meeting on October 26 <sup>th</sup> and Core Group Meeting on	Sandra Freitas	ASAP	Done

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November 1 <sup>st</sup> .			
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- **Minutes:**

- 1. Welcome, Introductions, and Early Announcements**

- Trish Mulvey welcome group and introduced Mary Ann Ruiz from the Santa Clara Valley Water District who covered item #4 below.

- 2. Appreciation for Phil's WMI Leadership Service**

- The City of San José presented a cake to celebrate Phil Bobel's outstanding leadership role in the WMI. Participants conveyed their appreciation for his dedicated work and strong support for the group. Phil will continue to participate on the WMI.

- 3. Early Announcements**

- November 13, 2007: The WMI Regulatory/Permits subgroup will meet at Lorrie Gervin's office in Sunnyvale to talk about wastewater treatment plant issues and the next cycle of NPDES permits.
- November 17, 2007: There is a tabling event opportunity at pioneer High School with the Santa Clara Creeks Coalition. Anticipated attendance is approximately 100 individuals. The Creeks Coalition is expected to ask WMI to cosponsor the event, and that request will be circulated by e-mail.
- November 19, 2007: The City of San José Council and the Santa Clara Valley Water District (SCVWD) Board of Directors will have their periodic joint meeting from 1:00 to 4:00 p.m. at the SCVWD headquarters. Flood issues will be the topic of concentration.

- 4. Overview of SCVWD Strategic Initiatives and Sustainable Organization Division (Mary Ann Ruiz)**

- Mary Ann Ruiz from the Santa Clara Valley Water District provided an overview of its Strategic Initiatives and Sustainable Organization Division. Currently, the SCVWD faces many day-to-day challenges that are brought in by stakeholders, as well as strategic challenges. The Sustainable Organization Division works on strategic development and deployment for fiscal year 2007-08. Some of the challenges that they will focus on improving are as follows: global climate change, integrated planning, and strategic planning and customer focus. Project ideas were presented by stakeholders and District staff. The primary focus of the division is providing sustainability, as it's the underlying foundation for the division.

- 5. WMI Priorities and Summary Matrices: Scoping and Prioritization Exercises**

- Phil Bobel provided background information on the matrices that the COS subgroup organized for the scoping and prioritization exercise.
- Participants voted for the priority of their choice, which resulted in four top winners:
  - i. Trash
  - ii. Erosive Forces/Riparian Setback
  - iii. Stream Goals
  - iv. Product Stewardship

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- The group did not have time to review or discuss the next level of detail for the priorities. The group was instructed “homework” to review the columns in the Summary Matrix and provide feedback to Sandra Freitas by October 19<sup>th</sup>.
- The COS group will be meeting on October 26<sup>th</sup> to streamline strategies for the columns section and all feedback that was presented on October 19<sup>th</sup> to Sandra Freitas. The discussion will rollover to the next Core Meeting on November 1, 2007, which will take place at the City of San José Watershed Protection Offices, Old Martin Luther King Library.

## 6. Nominations and Selection of WMI Leadership Team

- Trish Mulvey and Melody Tovar will both co-chair the WMI. (Trish will not Chair the COS Subgroup.)

## 7. Planning for Holiday Potluck and Next Meeting December 6, 2007

- The Core Group’s year’s end meeting will take at the City of San José Watershed Protection Offices, Old Martin Luther King Library in a Holiday Potluck style. There will not be a list of potluck items; everyone is welcome to bring a dish of their choice (hot dishes are okay, since there’s a kitchen for reheating purposes).

## 8. Adjourn

- Meeting adjourned at 3:45 p.m.

*The WMI’s role will be to continue to serve as a stakeholder forum for watershed initiatives, to facilitate problem-solving processes, and to support and encourage agency actions in the direction of the nine strategic policy objectives.*

### WMI Work Plan Priorities

1. *Conduct education and outreach to planning officials and decision makers.*
2. *Develop citizen participation in watershed stewardship.*
3. *Continue the development of watershed health indicators.*
4. *Pursue on the ground stream enhancement, preservation, and restoration activities.*
5. *Foster information sharing among those involved in modifying and implementing local ordinances, guidelines, and standards.*