



Karen Fitzpatrick Troop Leader Palo Alto

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About our troop

- Junior Girl Scouts Troop #60016
- Palo Alto Unified School District

Girl Scouts

- Skills patches
- Cookie Sale!
- Community Service



The Bronze Award



- Create a positive lasting change in our community
- Assemble a community team

• Girls present and vote on their project





The Last Straw Awareness Plan

- May Fete Parade Float!
- City Council
- Booth at the Palo Alto Earth Day 5K Run
- Restaurant participation
- Press

- School Participation
- Public Service Announcement
- Website
- Girl Scout Training Video
- Zero Waste Support

City of Palo Alto, Public Works-Watershed Protection





Julie Weiss, Joanna Tran, Phil Bobel



- Project Mentor
- Website hosting

- Outreach and Educational Materials for Earth Day
- Provide Printing
- Newspaper Ads

Public Outreach



Palo Alto Earth Day 5k Run booth

Educational Poster and Table Tents





ReThink Disposable

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JCSB

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Schools

- Provide a link to our educational video.
- Display an Educational poster!
- Inspire students to Participate
- Educational Activity Sheet









Restaurants

- Supply an educational poster, table tents.
- Discounts on Aardvark paper straws and reusable service-ware grant.
- Recommend participating restaurants on our website and in local papers.
- Customer Appreciation!











- <u>The Counter</u> (at all nine locations: Fremont, Pleasanton, Cupertino)
- Dan Gordon
- Local Union 271
- NOLA
- Old Pro
- Paxti's
- Kirk's Steakburgers
- Tacolicious
- Bistro Maxine
- The Cardinal Hotel
- City Hall Cafe
- Izzy's Brooklyn Bagels
- Timothy Adams Chocolates
- Osteria Cucina Toscana
- Zola Seasonal French Cooking
- Bevri
- <u>Cafe Brioche</u>
- Backyard Brew
- Hobee's
- Teaspoon
- Gelataio
- Vino Enoteca
- Driftwood Deli
- Sancho's Taqueria
- California Pizza Kitchen
- <u>Calafia</u>
- Fast Tony's Chicken
- <u>True Food Kitchen</u>
- The Melt

Palo Alto City Council



May Fete Parade

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What could we improve?

- Restaurant Incentive Meeting
- Employee Guideline Handout
- Data Collection Forms
- Generic TableTents
- TIME



What Happens Next?

- How-To Training Video for Scouts and Youth Groups
- Update Last Straw Campaign
- Outreach to sustainability groups





DIGITAL



Thank You! Karen Fitzpatrick www.cityofpaloalto.org/thisisthelaststraw karen@mightyfee.com

Thank you!

