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PROJECT REVIVE



PROJECT REVIVE

Homestead High School | Chapter 8990

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What is FBLA?

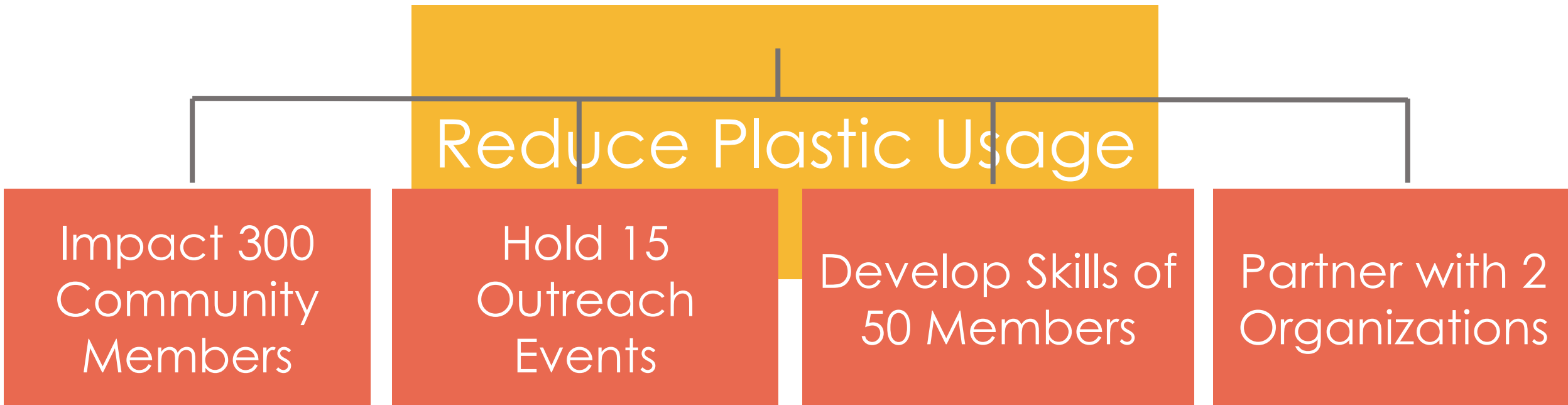


Partnership
with Business

American
Enterprise

Community
Service

Project Development Goals



Research Into School or Community



Advisors

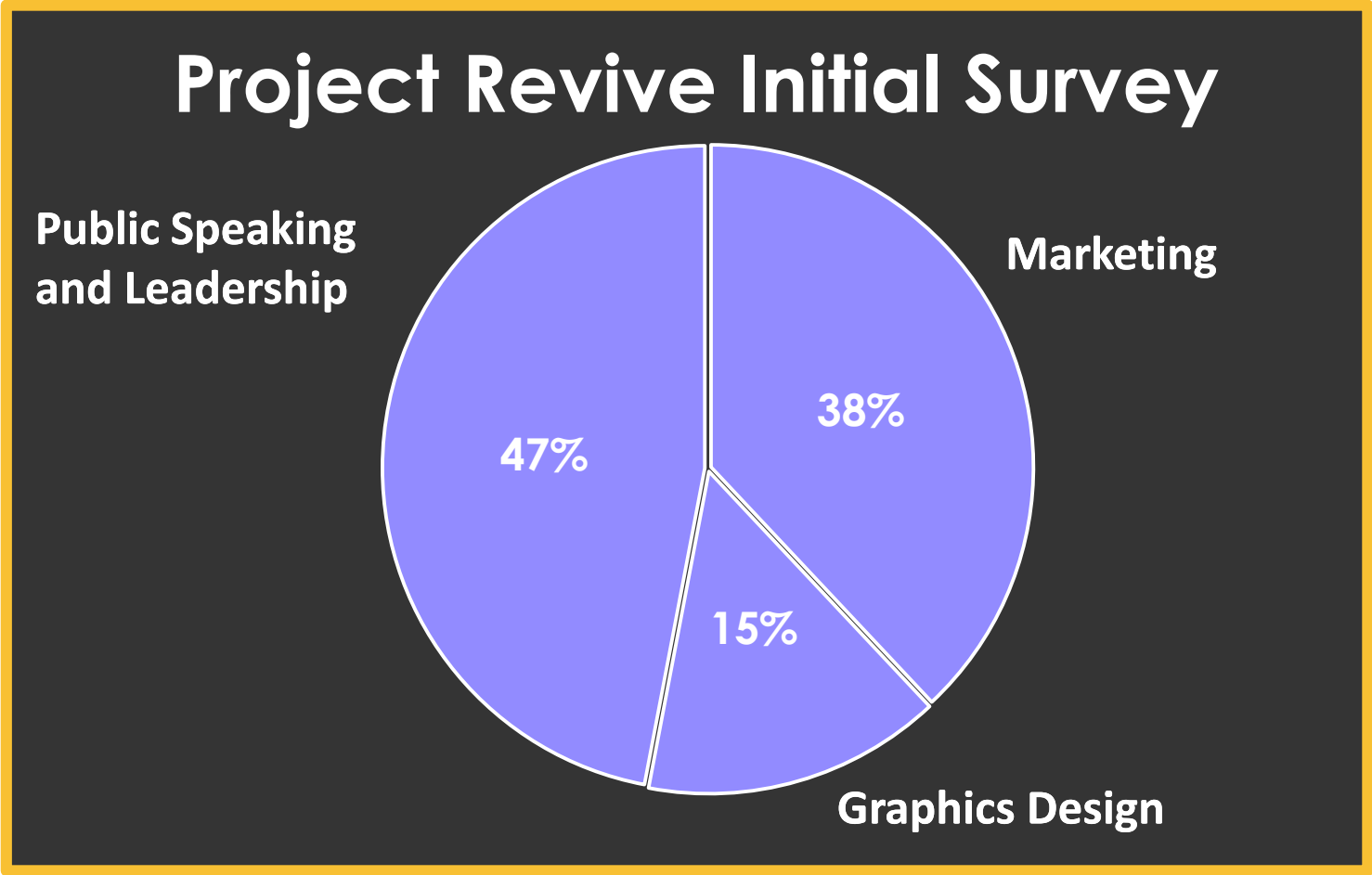


Staff



Leaders

Research Into School or Community



Research Into School or Community



Brainstorm
Focuses



Conducted
Survey



Researched
Community
Needs

Research Into School or Community



Recycling Drives

Reusable Bag Distribution

Movie Nights

Green Week Events

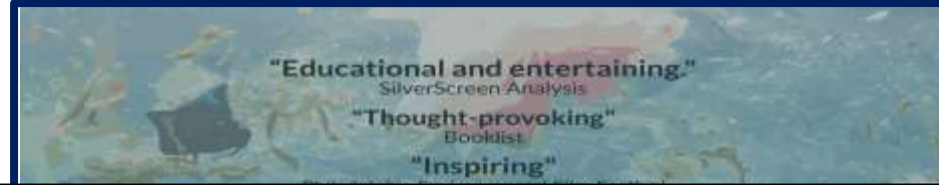
Project Implementation

Recycling Drive



Project Implementation

Movie Nights



Documentary motivated
Community Members to
Change

Project Implementation

Movie Nights



Guest Speaker Sandra Curtis

Spoke About Her Passion

Gave Solutions

Project Implementation

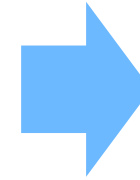
Reusable Bags



\$1,500
Sponsorship



Created 400
Bags



Distributed at
Movie Night

Development & Strategies

Green Week and Green Fair



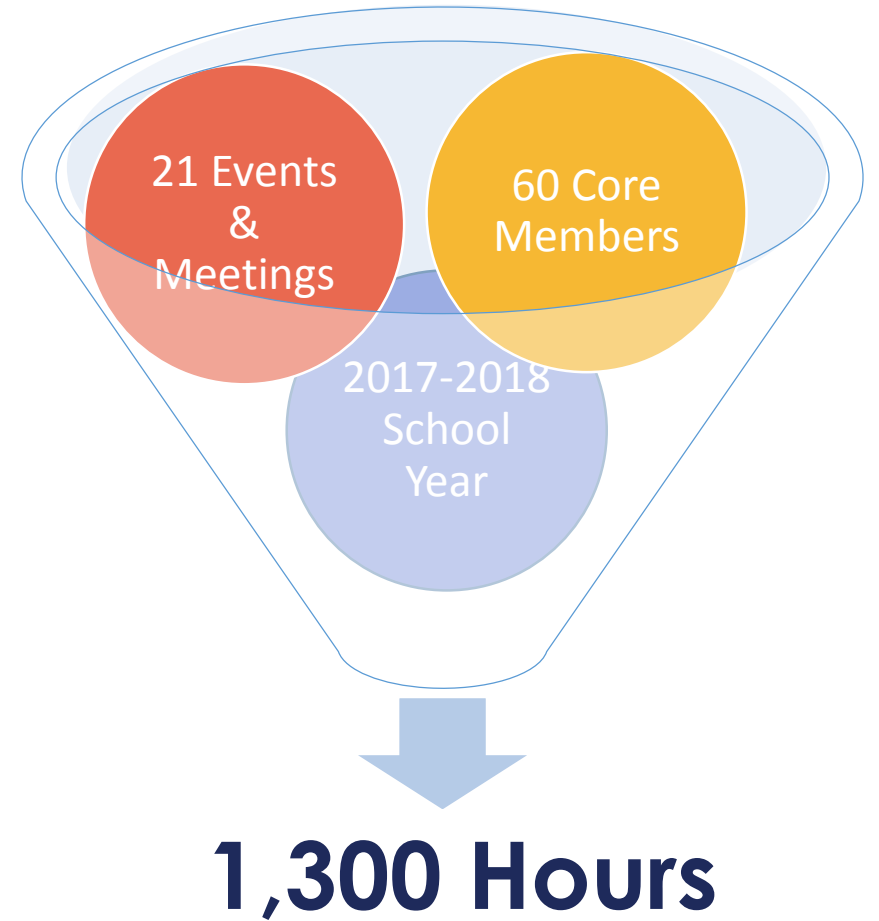
Green Week at Homestead High School



Annual Green Fair at Sunnyvale Public Library

PROJECT REVIVE

Chapter Member Involvement



Degree of Impact

General Community



200+ Middle School Students



2500 Homestead Students



60 Project Members



1000+ Community Members

PROJECT REVIVE

Degree of Impact

General Community



“It was exactly the incentive needed to convince my family to start using metal straws. We now take them to fast food places along with our own plates.”

-Sunnyvale Community Member who attended the Green Fair

Degree of Impact

Middle School Students



Held Presentations at Cupertino Middle School

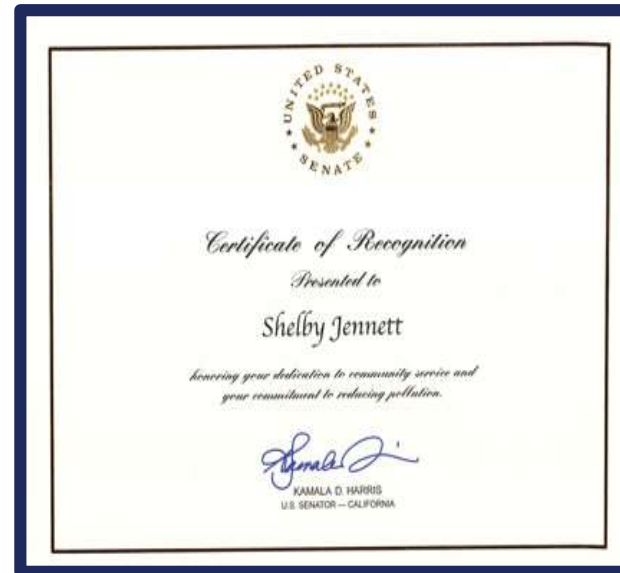
Publicity In Community



Newspaper
Article



Government
Recognition



Social
Media Posts



Student Evaluation



Midyear Survey

Design ✎

80%

Marketing 📣

45%



“My favorite part about this project was designing flyers and learning how to create elevator pitches to raise awareness about plastic pollution.”

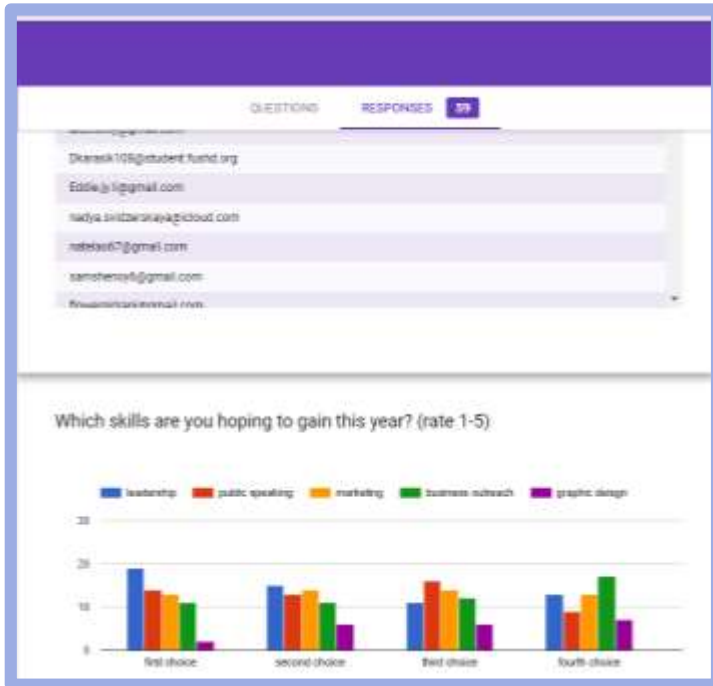
-Vanessa Jiao, Project Revive Member

Recommendations for Change



Periodic Surveys

Contacting organizations





PROJECT REVIVE



Contact Information



Monday, August 27, 2018

6:30 PM - 7:30 PM

Screening of 'Straws: A Documentary for a Sea of Change'

Learn about a simple way that you can help reduce plastic pollution when the Sunnyvale Environmental Services Department hosts a screening of Straws: A Documentary for a Sea of Change. This half-hour documentary narrated by Tim Robbins explores plastic pollution in our oceans and the growing movement to curb it, one straw at a time.

Where: Sunnyvale Library Program Room, 665 W. Olive Ave., Sunnyvale, CA, 94086

More Info: <https://sunnyvale.ca.gov/news/displaynews.htm?NewsID=425&TargetID=1,49>

Contact: csprojectrevive@gmail.com or JDavison@sunnyvale.ca.gov

Summary



Project Development

- 3 initial project focus ideas
- Project focus survey
- Members skills survey

Strategies of Implementation

- Research into community needs
- Held 4 main types of outreach events

Member involvement

- 1,300 hours spent
- 60 active members
- 21 outreach events and meetings

Degree of Impact

- 3,460 community members impacted
- 400 reusable bags created
- Spread awareness

Evidence of Publicity

- The Epitaph, school newspaper
- Recognition letters:
 - Senator Kamala Harris
 - Glenn Hendricks

Student Evaluation

- Developed public speaking, marketing, design skills
- 80% improved on design/45% on public speaking & marketing

Appendices



[Appendix A: Hours Log](#)

[Appendix B: Initial Members Skills Survey](#)

[Appendix C: End of Year Survey](#)

[Appendix D: Project Focus Survey](#)

[Appendix E: Project Meeting Agendas](#)

[Appendix F: Reusable Bags](#)

[Appendix G: Flyer](#)

[Appendix H: Government Recognition](#)

Hours Log

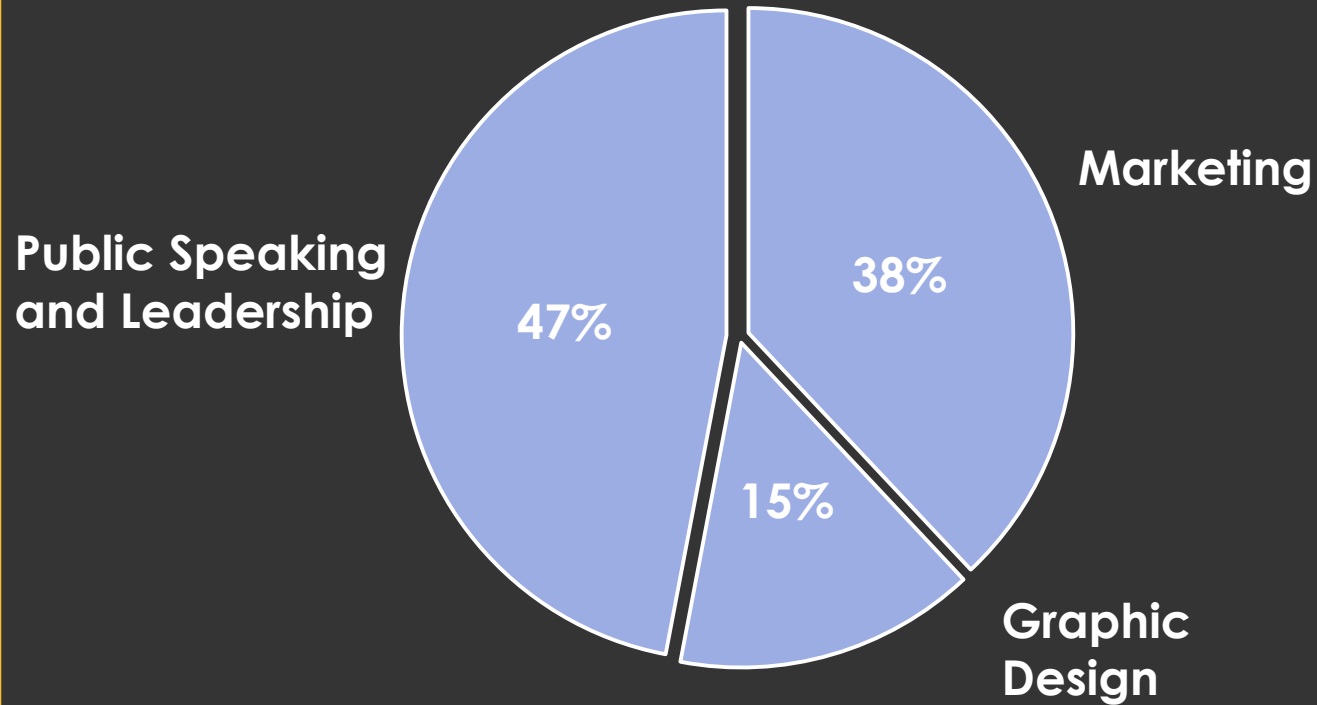


Event	Hours
Project Meetings #1-20	324
Meetings with Officers and Advisors	216
Recycling Drive	168
Flyer Distributions	73
Movie Nights	196
Green Week and Fair	143
Weekly Deliberations with Sunnyvale Environmental Liaison	370
TOTAL HOURS SPENT	1,490

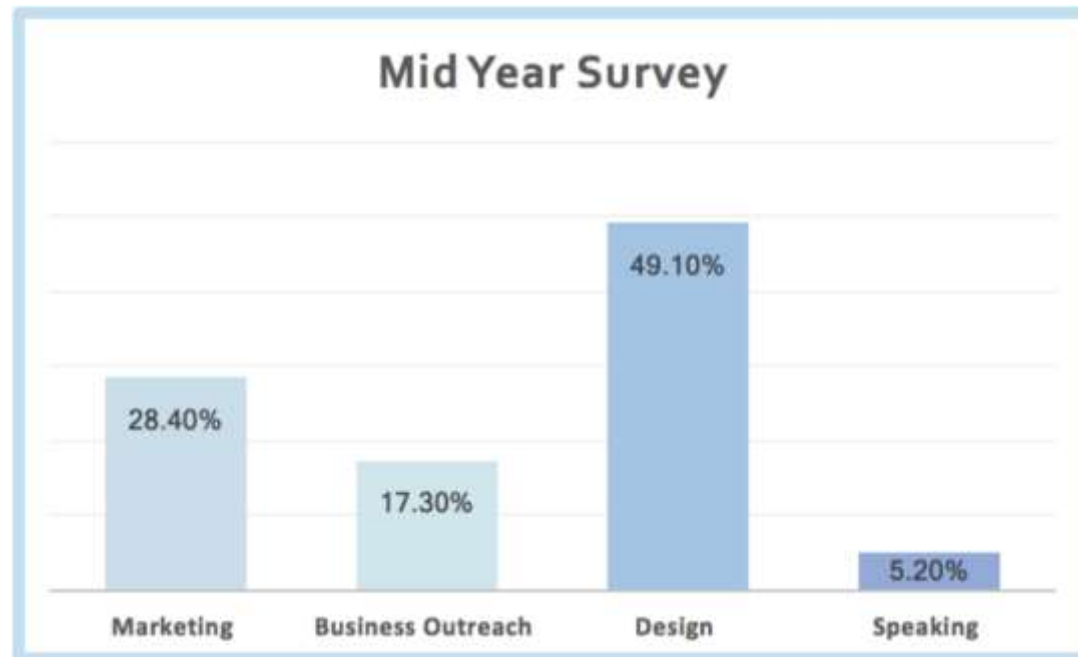
Initial Member Skill Survey



Project Revive Initial Survey



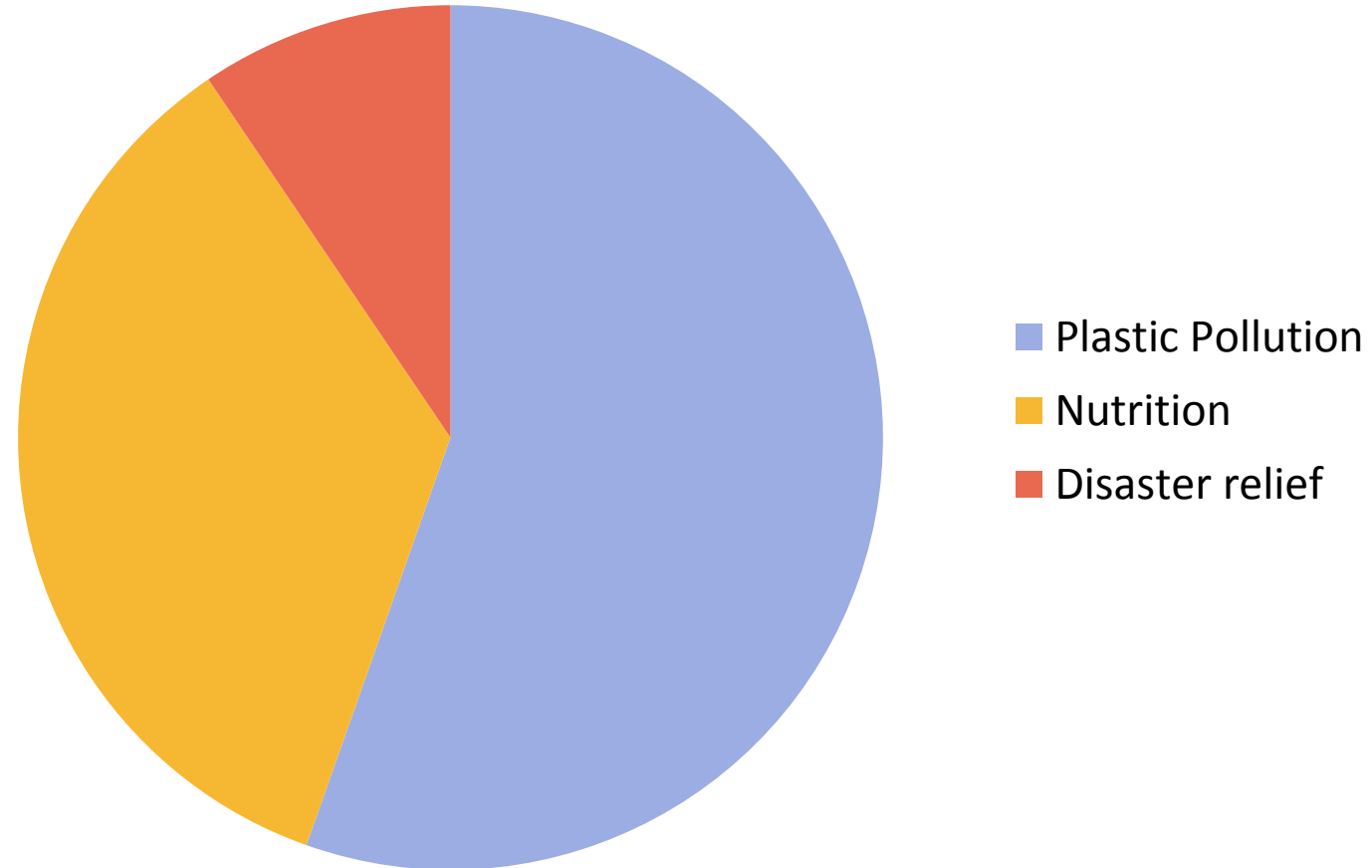
End of Year Survey



Project Focus Member Survey



Project Focus Survey



Project Meetings Log



Project Meeting	Activity	Project Meeting	Activity
PM #1: 9/28/17	Introduction to Project	PM #11: 1/4/18	Practicing Elevator pitches
PM #2: 10/5/17	Initial Members Survey	PM #12: 1/11/18	Brainstorming Activities
PM #3: 10/12/17	Potential Project Focuses	PM #13: 1/18/18	Planning Movie Night
PM #4: 10/19/17	Introducing Project Focus	PM #14: 1/24/18	Organizing Reusable Bags
PM #5: 10/26/17	Introduce Recycling Drive	PM #15: 2/8/18	Movie Night Preparation
PM #6: 11/2/17	Planning Recycling Drive	PM #16: 2/15/18	Introducing Green Events
PM #7: 11/19/17	Creating Elevator Pitches	PM #17: 3/8/18	Brainstorming Discussion
PM #8: 11/16/17	Creating Flyers	PM #18: 3/15/18	Watching documentary
PM #9: 11/23/17	Planning Marketing Event	PM #19: 3/22/18	Finishing Documentary
PM #10: 12/7/17	Creating Flyers	PM #20: 3/29/18	Last Meeting Party

Reusable Bag Design



Movie Night Flyer



"Educational and entertaining."
SilverScreen Analysis

"Thought-provoking"
Booklist

"Inspiring"
Philadelphia Environmental Film Festival

"Brisk and engaging"
Ed Begley Jr.

A Film by Linda Booker
with Narration by Tim Robbins

STRAWES

WINNER CAVFILM 2017

Special Selection
Sustainable Living
Film Festival

Special Selection
Philadelphia Environmental
Film Festival

EARTHxFILM
Special Selection

Sports Basement
Good friends. Great food. Better prices.

Movie Night
Date: February 9, Doors open at 6:30 pm
Location: 1177 Kern Ave, Sunnyvale (Sports Basement)
Hosted by the Community Service Project from Homestead High School
Free Admission!

For more information contact cs@hhsfbla.com

Government Recognition Letter

